



Camarillo Preschool Fair

Marketplace Packet

MOMS Clubs of Camarillo will be holding the Camarillo Preschool Fair on Saturday, January 22 from 9:00 a.m. to 1:00 p.m. at Adolfo Camarillo High School. The goal of this event is to provide an opportunity for Camarillo-area parents to gather helpful and important information about preschool options for their children. We are planning for 300 families to attend this event.

As part of this event, we will have a limited number of Marketplace booths available for vendors serving preschoolers and their parents. We would like to invite you to participate .

The cost for a booth in our Marketplace is \$75. This price includes a 6-foot table, 8 ½ x 11 signage, one chair, and lunch for one representative. In addition, we are offering a limited number of sponsorships and directory advertising opportunities. Please see the details contained in the next few pages.

We are very excited about this event and we hope that you will join us. You may reserve a booth by completing the enclosed registration form. After that date, registration will be on a space-availability basis only. Once we have received your forms and payment, you will receive a confirmation package. We look forward to seeing you at the 2011 Camarillo Preschool Fair!

If you have any questions, please contact:

Gwyndolin Vanoni

805-276-8314

momsclubofcamarillo@gmail.com



Camarillo Preschool Fair

Marketplace Registration Form

Business Name: _____

Contact Person: _____

Phone: _____ Email: _____ Fax: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Type of Business: _____

Will you be providing a raffle prize? No Yes : _____

We invite you to additionally participate by donating a raffle prize. Drawings will be done at the event booth. Please do not hold a separate raffle at your booth. Thank you!

Marketplace Booth (including 6' table, chair, signage & 1 lunch) \$75

Additional Chair + Lunch \$15

Directory Advertisement (see Directory page for details) \$ _____

Ad size: _____

Sponsorship (see Sponsorship page for details) \$ _____

Desired Sponsorship: _____

Sponsorships are available on a first come, first served basis

Total Payment Due: \$ _____

Make check payable to *MOMS Club of Camarillo West*.

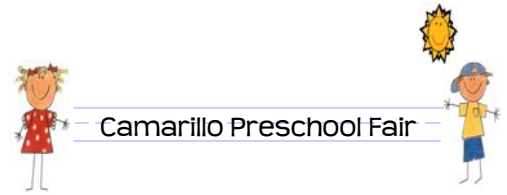
Email your registration form to: momsclubofcamarillo@gmail.com

Then, mail your registration form and payment to Preschool Fair c/o MOMS Club, 2131 Santa Anita Ct., Camarillo, CA 93010



Additional Information: Once your registration is complete, you will receive a confirmation packet with details for the event. The Fair will run from 9-1 and your booth should be manned during that time. Participants are responsible for the set-up and take-down of their booth. No electricity will be provided. The Participant assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damages to property brought on the school premises and agrees to indemnify, defend and hold harmless the MOMS Clubs of Camarillo, the Oxnard Union High School District, and it's owners, agents and employees against all claims or expenses for such losses, including reasonable attorney fees, arising out of the use of the facility or its owners, agents or employees. MOMS Club of Camarillo reserves the right to accept or reject any participant.

Sponsorship Opportunities



Kids Zone \$350

- An opportunity to provide an activity/staffing demonstrating your wares in the Kids Zone.
- Prominent and exclusive recognition as the Kids Zone Sponsor on pre-fair advertisements as well as at the event.
- Space (promotional item/information) in the tote bag given to each family attending the fair.
- Full page advertisement (5x8") in the 2011 Camarillo Preschool Directory distributed at the event and throughout the year.

Tote Sponsor \$300 or 300 re-useable bags

- An opportunity to provide branded bags which will be handed out to each family attending the fair.
- Prominent and exclusive recognition as the Tote Sponsor on pre-fair advertisements as well as at the event.
- Space in the tote bag given to each family at the fair.
- Half page advertisement (5x4") in the 2011 Camarillo Preschool Directory distributed at the event and throughout the year.



Speaker Sponsor \$300

- Prominent and exclusive recognition as the Speaker Sponsor on pre-fair advertisements as well as at the event.
- Booth space in the marketplace.
- Space (promotional item/information) in the tote bag given to each family at the fair.
- Half page advertisement (5x4") in the 2011 Camarillo Preschool Directory distributed at the event and throughout the year.

Print Sponsor \$250 or in-kind donation

- Prominent and exclusive recognition as the Print Sponsor on pre-fair advertisements as well as at the event.
- Space (promotional item/information) in the tote bag given to each family at the fair.
- Half page advertisement (5x4") in the 2011 Camarillo Preschool Directory distributed at the event and throughout the year.

Healthy Snacks Sponsor \$200

- An opportunity to provide healthy snacks at the event.
- Prominent and exclusive recognition as the Healthy Snack Sponsor on pre-fair advertisements as well as at the event.
- Space (promotional item/information) in the tote bag given to each family at the fair.
- Business Card advertisement (2x3") in the 2011 Camarillo Preschool Directory distributed at the event and throughout the year.

Passport Sponsor \$150

- Prominent and exclusive recognition on the passport-style raffle ticket handed to each family at the event.
- Space (promotional item/information) in the tote bag given to each family at the fair.
- Business Card advertisement (2x3") in the 2011 Camarillo Preschool Directory distributed at the event and throughout the year.

PLEASANT VALLEY PEDIATRICS

Sold

Sold



Pre-school Fair Directories will be distributed to each family attending the event as well as online for the remainder of the year. The directory will showcase important information about area preschools and other education options, as well as highlight the event sponsors.

To purchase advertising in the directory, please complete the registration form. Advertising space is limited and will be confirmed on a first come, first served basis.

Ads should be submitted as .jpeg, .gif, .tif, .wmf, .doc, .pub, .pdf or an ad can be created for you at no additional cost if confirmed by Jan. 5th.

Rates

Back Cover , full page in color	\$300	5X8"	<i>only one available</i>
Inside Front Cover , SOLD	-----	5X8"	<i>only one available</i>
Inside Back Cover , full page in color	\$200	5X8"	<i>only one available</i>
Full Page Interior , black & white	\$100	5X8"	
Half Page Interior , black & white	\$75	5X4"	
Business Card interior , black & white	\$50	3X2"	
Pre-school listing only , no booth	\$15	text	<i>see sample</i>

<p>Sons & Daughters School 1050 E. Preschool Dr. Camarillo, CA 93010 (805) 555-8858</p> <p>Contact Ima Helper teacher@preschool.org</p> <p>School Hours 7:00 a.m. - 6:00p.m.</p> <p>www.yournextpreschool.org</p>	<p>Age Level: 3 to 5 years-old Grade Levels: Preschool - K Philosophy: Play-based Learning Student-Teacher Ratio: 4:1 (3 yo), 6:1 (4-5 yo) Current School Size: 61 preschool students Number of Classes Offered: 1 (3 yo), 3 (4-5 yo)</p> <p>Application Deadline: February 5, 2010 School Tours: Yes, by appointment Selection Process: Preference given to current siblings</p> <p>Before/After School Care: Both available Potty Training: Mandatory Immunizations: Required Religious Affiliation: None</p> <p>Tuition: \$3840 - \$9310 per year Enrollment/Registration Fee: \$350 - \$500 Other Fees: One-time New Family Fee \$1500</p>
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